



by Jakob Hutter

During a [speech](#) in 1957, Dwight Eisenhower made a paradoxical statement about preparation when he told an anecdote about the maps used during military training in Leavenworth. He stated, “plans are worthless, but planning is everything.”

Just as leaders most likely have plans to conduct training, perform physical fitness, or even meal planning, planning helps you stay focused on what you want to accomplish and achieve.

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