


FROM
THE GREEN
NOTEBOOK

THE PODCAST




jHUB
ADVANTAGE THROUGH INNOVATION

“Just because it’s common sense, doesn’t mean it’s common practice. And just because it’s simple, doesn’t mean it’s easy. It’s the discipline to do the basics outstandingly well that makes the difference.”

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LTC HENRY WILLI
Officer in the Parachute Regiment and Former jHub Commander

UK Army Officer Henry Willi shares his insights on innovation based on his operational experience and from his time as commander of the [jHub](#), the official innovation hub for the UK’s Strategic Command. He explains why your network is your net worth and how they enable people and organizations to think differently. Joe and Henry also discuss how leadership and culture play critical roles in fostering innovation.