



*“You will complete your mission in life when you figure out what your mission in life is. Your purpose is to discover your purpose. This is not a paradox. This is the way.”*

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**KEVIN KELLY**

Bestselling Author, Senior Maverick at Wired Magazine

Kevin Kelly, author of [Excellent Advice for Living: Wisdom I'd Wish I'd Known Earlier](#) joins Joe to discuss his latest book and share the lessons he's learned from over seven decades on this planet. Kevin and Joe cover everything from finding lost car keys to goal-setting to the importance of writing our thoughts down to understand what we think.

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## About Kevin

Kevin Kelly is Senior Maverick at Wired magazine. He co-founded Wired in 1993, and served as its Executive Editor for its first seven years. His newest book is [Excellent Advice for Living](#), a book of 450 modern proverbs for good living. He is co-chair of [The Long Now Foundation](#), a membership organization that champions long-term thinking and acting as a good ancestor to future generations. And he is founder of the popular [Cool Tools](#) website, which has been reviewing tools daily for 20 years. From 1984-1990 Kelly was publisher and editor of the Whole Earth Review, a subscriber-supported journal of unorthodox conceptual news. He co-founded the ongoing Hackers' Conference, and was involved with the launch of the WELL, a pioneering online service started in 1985. Other books by Kelly include 1) [The Inevitable](#), a New York Times and Wall Street Journal bestseller, 2) [Out of Control](#), his 1994 classic book on decentralized emergent systems, 3) [The Silver Cord](#), a graphic novel about robots and angels, 4) [What Technology Wants](#), a robust theory of technology, and 5) *Vanishing Asia*, his 50-year project to photograph the disappearing cultures of Asia. He is best known for his radical optimism about the future. (Bio Courtesy of [Kevin's Website](#))

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