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“Legacy is not what you leave for people; It's what you leave in people.”



JESSE & EMILY COLE
Owners, The Savannah Bananas

TAKEOVER

Jesse and Emily Cole, the owners of the the world famous Savannah Bananas, share how they bet on their vision and themselves to create one of the most popular teams in sports history. In this special Bananas takeover of the podcast, the Coles talk about how they revolutionized the game of baseball by pulling in lessons outside their industry, reframing their concept of failure, and placing fans first in everything they do. They also share their

approach to parenting and the fulfillment they've gained through being foster parents.

[Click here](#) to listen to the episode

The Savannah Bananas are an exhibition baseball team based in Savannah, Georgia. The team was founded in 2016 and has played at Grayson Stadium since its inaugural season. Until 2022, the Bananas competed in the Coastal Plain League's (CPL) West division, where they won three Petitt Cup championships (2016, 2021, and 2022). The team has sold out every game since the first season in Savannah and every city on the Banana Ball World Tour. The team has been featured by ESPN, *The Wall Street Journal*, and *Sports Illustrated* because of its on-field hijinks and viral videos.

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