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THE GREEN  
NOTEBOOK



THE PODCAST



*“You can’t be  
great at  
something you’re  
not passionate  
about.”*

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**SANYIN SIANG**

Author, CEO Coach, Executive Director of Duke University's  
Coach K Center on Leadership & Ethics (COLE)

Sanyin Siang’s mission in life is to enable greatness in others. In this episode, Sanyin and Joe discuss how each of us has a unique set of superpowers that are waiting to be unleashed. She believes that once we understand our superpowers, we can improve our lives and the lives of those around us.

If you want to learn more, check out Sanyin's biweekly newsletter, [The Leadership Playbook: Unleashing Your Superpowers](#)

[Click here](#) to listen to the episode

## About [Sanyin](#)

Sanyin helps leaders launch and create value by focusing on mindset, behavioral change, and team and culture building. Sanyin is a CEO Coach, Author, and the Executive Director of the Fuqua/Coach K Center on Leadership & Ethics (COLE) at Duke University. The COLE center is a leadership laboratory that engages all of Duke's Daytime MBA students and convenes high-level think tank gatherings to explore today's complex leadership opportunities and challenges.

Sanyin works with C-suite executives and generals to help them become even more successful. She is an advisor for GV (former Google Ventures), Duke Corporate Education, and the Sports Innovation Lab. Her thought leadership has appeared in Forbes, Fortune, The Wall Street Journal, and CNN. She has more than 865,000 LinkedIn followers. She is a LinkedIn 2017 Top 10 Influencer and a 2018 Thinkers50 On the Radar.

She has served on boards of startups and nonprofits including the National Board of the Duke Children's Hospital & Health Center, the Governing Board of the Emily Krzyzewski Center, and Museum of Life & Science, and the National Governing Board of USA Taekwondo. She is a member of the 86th Joint Civilian Orientation Conference.

Driven by the belief that today's complex challenges require collaboration across public, private and social sectors, a theme through her work is convening interdisciplinary, diverse think tank gatherings towards defining complex problems and implementing new approaches for solving them. Prior to Duke, she was at the American Association for the Advancement of Science (the world's largest federation of science and engineering societies) where explored the ethical, legal and social implications of technological advances and served as AAAS Professional Ethics' Publication's Managing Editor.

Her award-winning book, [The Launch Book: Motivational Stories for Launching Your Idea, Business, or Next Career](#) helps readers build the leadership mindset for addressing the changes in their careers, businesses, and lives.

Sanyin received a BSE in Biomedical Engineering and an MBA from Duke University.

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