



Jacob and Joe sit down with [Shannon Huffman Polson](#), author of *Grit Factor: Courage, Resilience, and Leadership in the Most-Male Dominated Organization in the World*. In this episode Shannon shares her experiences being one of the first female Apache pilots in the U.S. Army and offers advice to leaders on how men and women can work together to create strong cultures in their organizations. They also talk about the importance of knowing your story to develop grit when navigating uncertainty.

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About Shannon [@ABorderLife](#)

Shannon is a woman of many firsts. Among those high points: She is one of the first women to fly Apache combat helicopters in the U.S. Armed Forces, where she served on three continents and led two flight platoons and a line company.

After nearly a decade as an Army officer and attack aviation leader, and later as a leader and manager in the corporate sector at Guidant and Microsoft, Shannon turned her attention to storytelling, in part through her Grit Project blog and in her newest book. In *The Grit Factor: Courage, Resilience and Leadership in the most Male Dominated Industry in the World* (2020), Shannon shares her own critical leadership lessons along with candid stories of remarkable female leaders and trailblazers.

Books mentioned in this episode:

[\*The Grit Factor: Courage, Resilience and Leadership in the most Male Dominated Industry in the World\*](#) by Shannon Huffman Polson

[\*Isabella: The Warrior Queen\*](#) by Kirstin Downey

[\*A Higher Standard: Leadership Strategies from America's First Female Four-Star General\*](#) by Ann Dunwoody

[\*24/7: The First Person You Must Lead is You\*](#) by Rebecca "Becky" Halstead

[\*It's My Country Too: Women's Military Stories from the American Revolution to Afghanistan\*](#) by Jerri Bell and Tracy Crow

[\*Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead\*](#) by Brene Brown

[\*Fierce Conversations: Achieving Success at Work and in Life One Conversation at a Time\*](#) by

Susan Scott

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# FROM THE GREEN NOTEBOOK



# THE PODCAST

## Episode 6: Interview with Shannon Huffman Polson- Knowing Your Story

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